

CLAIMS

1. A system for returning recommendations related to a recorded program, comprising:

a TV; and

a personal video recorder (PVR) including a processor coupled to the TV and receiving media-stored content, the processor accessing at least one database to return recommendations based at least partially thereon or to record at least one broadcast program based thereon.

2. The system of Claim 1, wherein the processor receives a viewer selected portion of the content, the processor accessing the database based at least partially on the selected portion or recording a broadcast program based at least partially on the selected portion.

3. The system of Claim 2, further comprising an input device manipulable to establish the selected portion.

4. The system of Claim 2, further comprising a DVD player communicating with the TV for playing the media-stored content.

5. The system of Claim 1, wherein the database is updatable with information available on a wide area computer network (WAN).

6. The system of Claim 5, wherein the processor accesses the WAN to update the database.

7. A method for providing and recommending audio-video programs and/or content based on a viewer selection of a portion of content played on the TV, comprising:

- receiving the content at the TV;
- receiving at least one viewer selection of at least a selected portion of the content; and
- automatically returning at least one viewing or shopping recommendation based at least in part on the selected portion, or automatically recording a broadcast program based at least in part on the selected portion.

8. The method of Claim 7, further comprising adding the viewer selection to at least one viewing history stored in a PVR.

9. The method of Claim 7, further comprising receiving the content from a player associated with the TV, the content being media-stored content.

10. The method of Claim 9, wherein the player is a DVD player.

11. The method of Claim 7, wherein the recommendation is stored in a database, and the method includes updating the database using information on a WAN.

12. A system for linking content to viewing and/or shopping recommendations, comprising:

- means for receiving the content;
- means for receiving a viewer selection of at least some of the content; and

means responsive to the viewer selection for automatically accessing a source of recommended viewing and/or shopping.

13. The system of Claim 12, further comprising means for storing at least some of the content.

14. The system of Claim 12, wherein the content includes alpha numeric characters that are part of a DVD content.

15. The system of Claim 12, wherein the viewer selection is received from a user input device.

16. The system of Claim 12, wherein the means for receiving content is a television.

17. The system of Claim 12, wherein the means for receiving a viewer selection includes a personal video recorder (PVR).

18. The system of Claim 12, wherein the source of recommended viewing and/or shopping communicates with a WAN.

19. The system of Claim 12, further comprising media player means associated with the means for receiving content for playing media-stored content on a storage medium and sending the media-stored content to the means for receiving content.

20. A system for recording broadcast content based on a viewer selection of a portion of content, comprising:

means for receiving the content;

means for receiving a viewer selection of at least a portion of the

content; and

means responsive to the viewer selection for automatically recording at least one broadcast program.

21. The system of Claim 20, further comprising means for storing at least some characters in the selected portion.

22. The system of Claim 21, wherein the characters are part of a DVD content.

23. The system of Claim 20, wherein the viewer selection is received from a user input device.

24. The system of Claim 20, wherein the means for receiving content is a television.

25. The system of Claim 20, wherein the means for receiving a viewer selection includes a PVR.

26. The system of Claim 25, wherein the processor communicates with a WAN.

27. The system of Claim 20, further comprising media player means associated with the means for receiving content for playing media-stored content on a storage medium and sending the media-stored content to the means for receiving content, the characters being part of the media-stored content.